

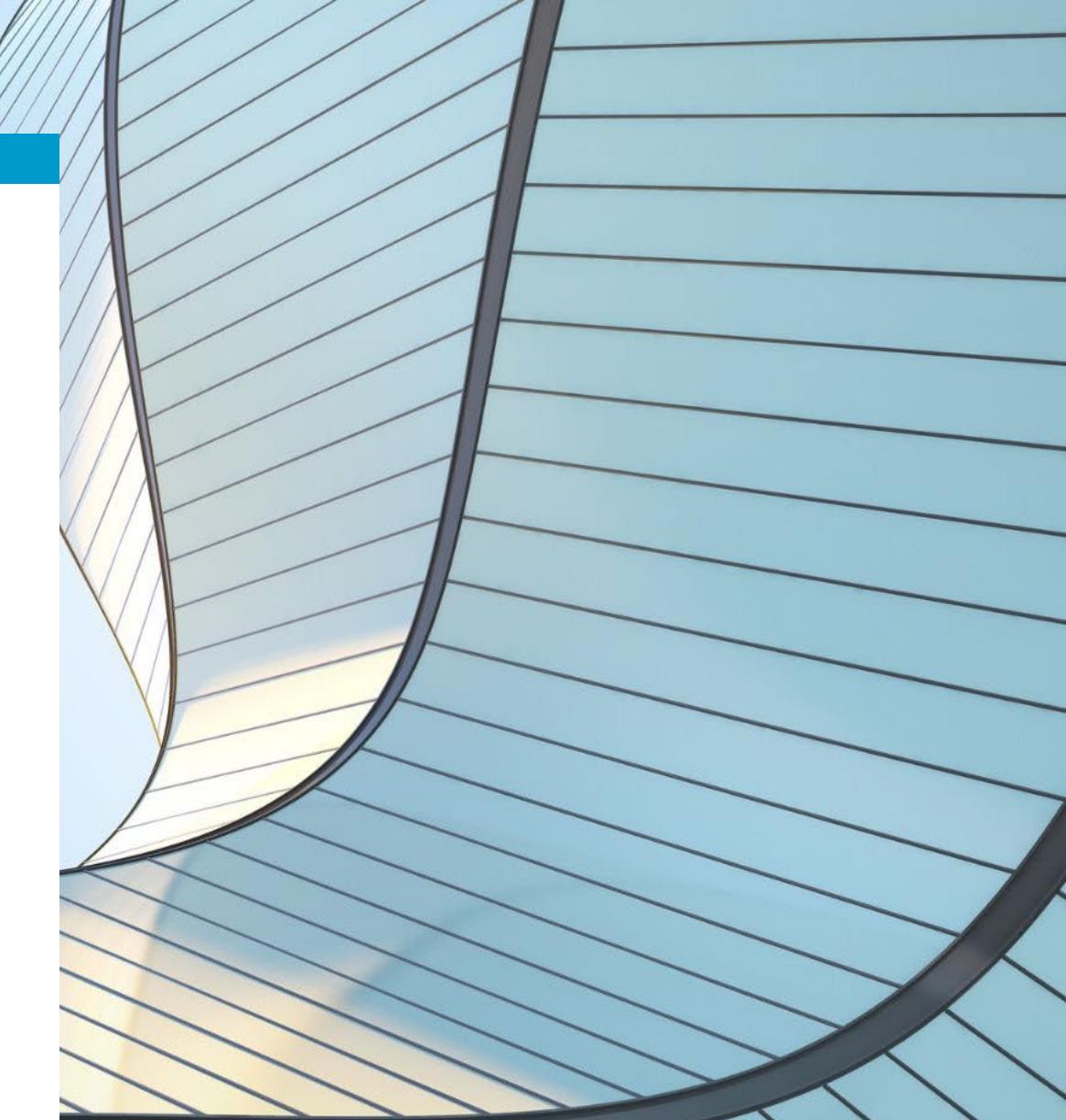


Info event: Nordic Procurer's Network for Circular Construction



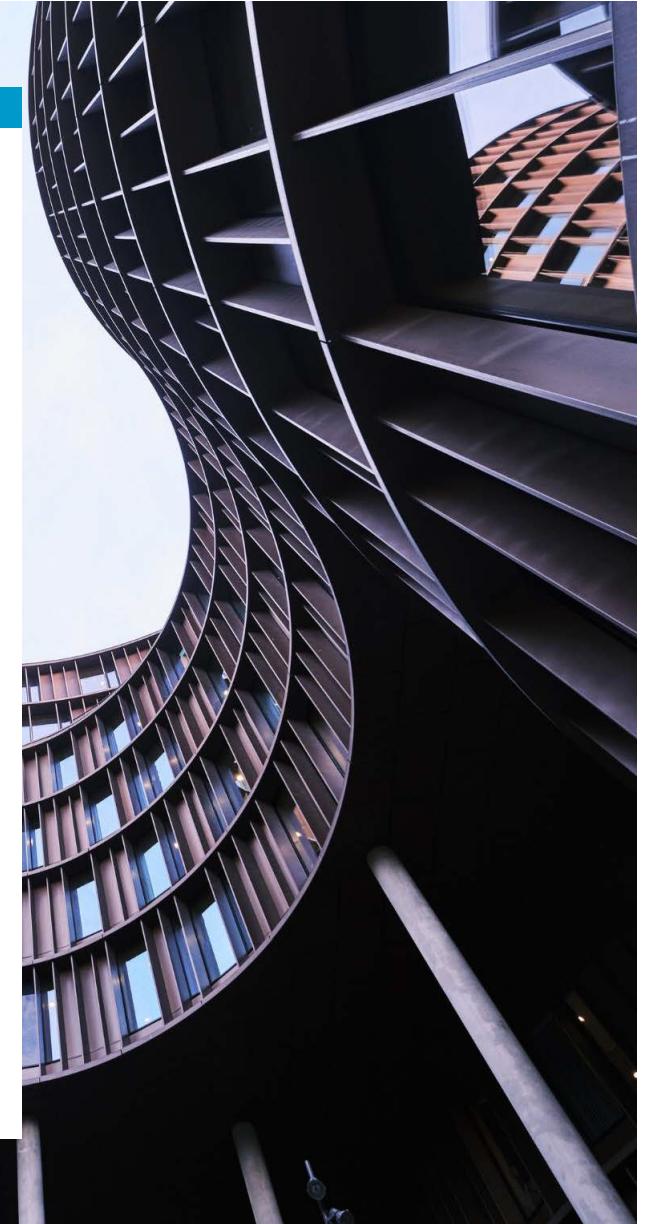
9.10.2025

Suvi Sippola, Motiva Services



Agenda of the info event

- Goals of the Nordic program for circular procurement 2025-2027
- Who can participate to Nordic buyers group for circular construction?
- Goals of the group and how we work
- Live meeting in Helsinki 24.-25.11.
- How to register to the group and Helsinki meeting?
- Question and answers



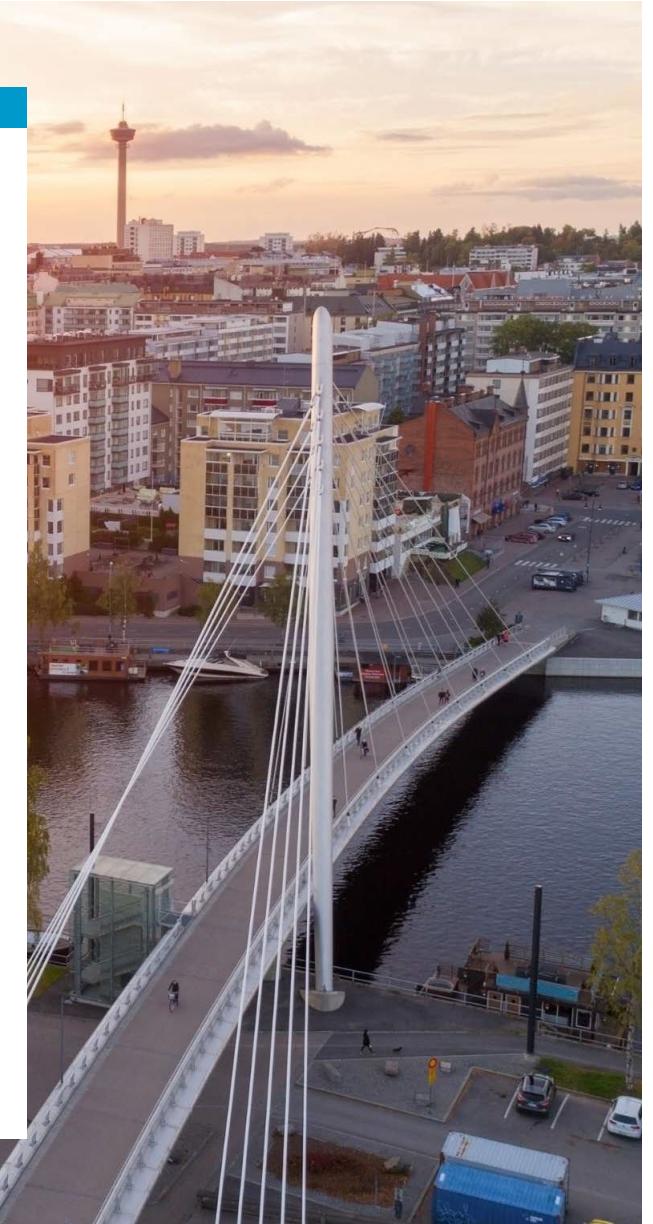
Goals of the Nordic program for circular procurement 2025-2027

Vision:

We make it easy for municipalities and governmental organizations to implement circular solutions to reduce cost and environmental impact in procurement

Goals:

- Reduce carbon and material footprints
- Increase reuse and circular product uptake
- Strengthen digital tools and data-driven procurement
- Foster Nordic cooperation and innovation



Project facts

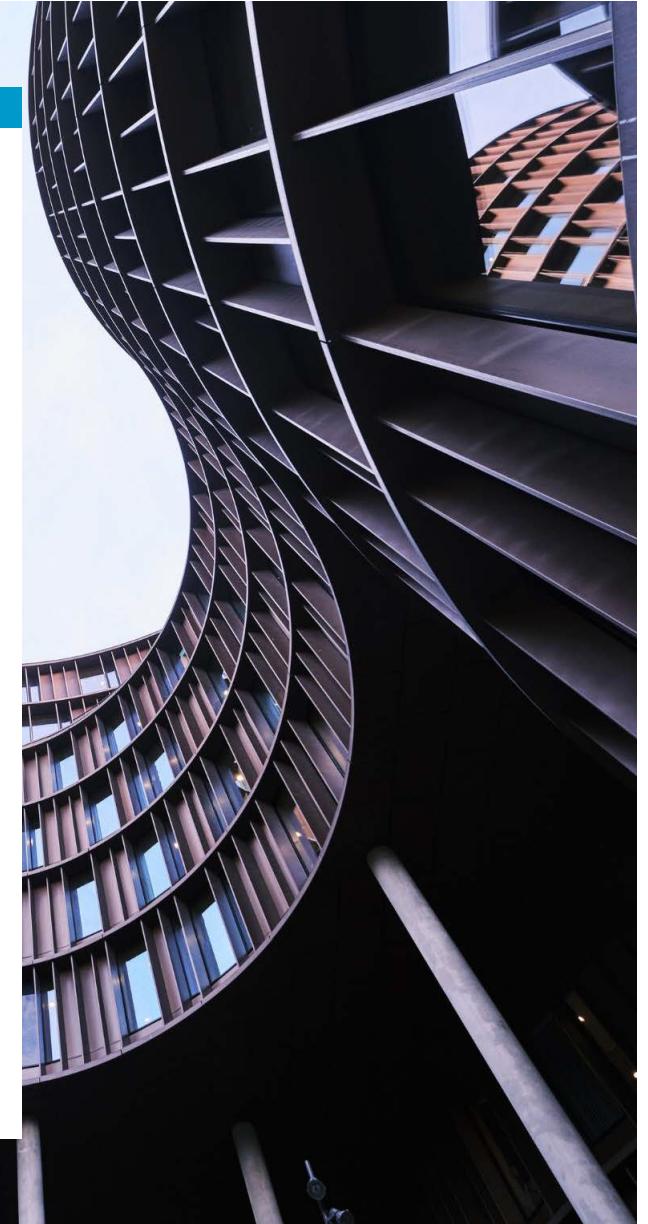
Project period: 09/2025 – 12/2027

Project lead: Directoratet for forvaltning og økonomistyring (DFØ)

Work package leads:

- Norway (DFØ): ZeroEmission delivery, Innovation funding,
- Denmark (SKI*): Procurement Behavior
- Finland (Motiva): Circular Construction Materials
- Sweden (Upphandlingsmyndigheten): Circular ICT

*Staten og Kommunerne Indkøbsservice

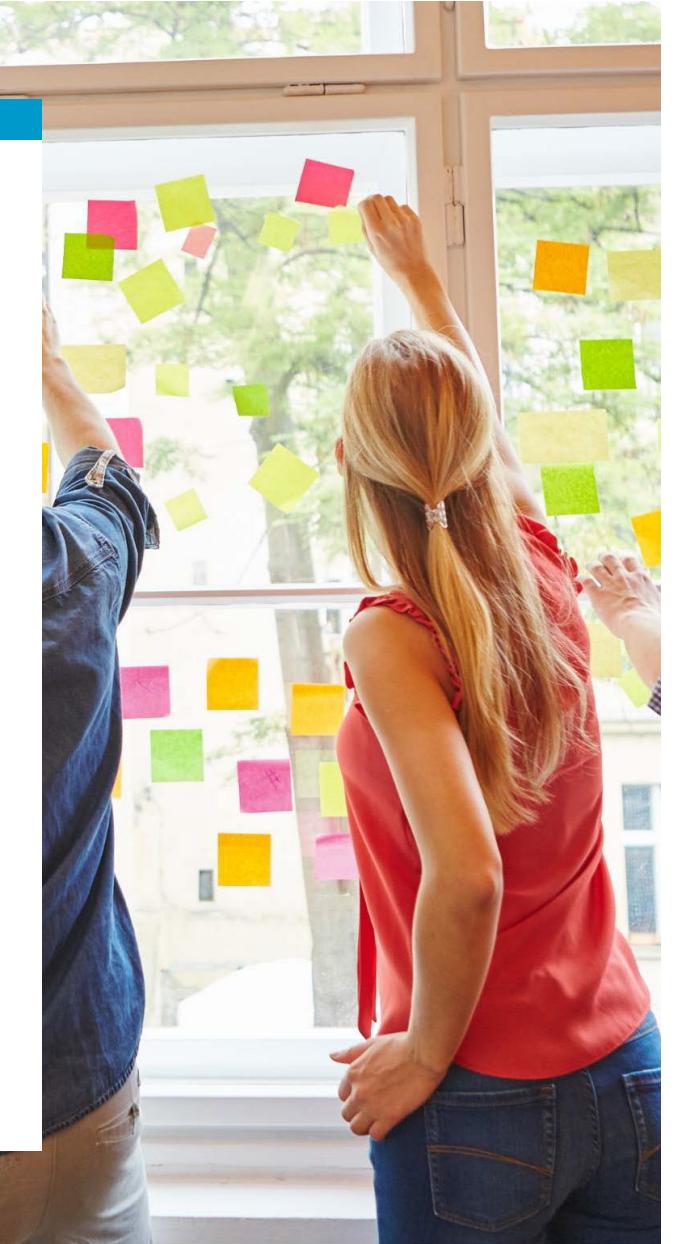


Key activities of the project

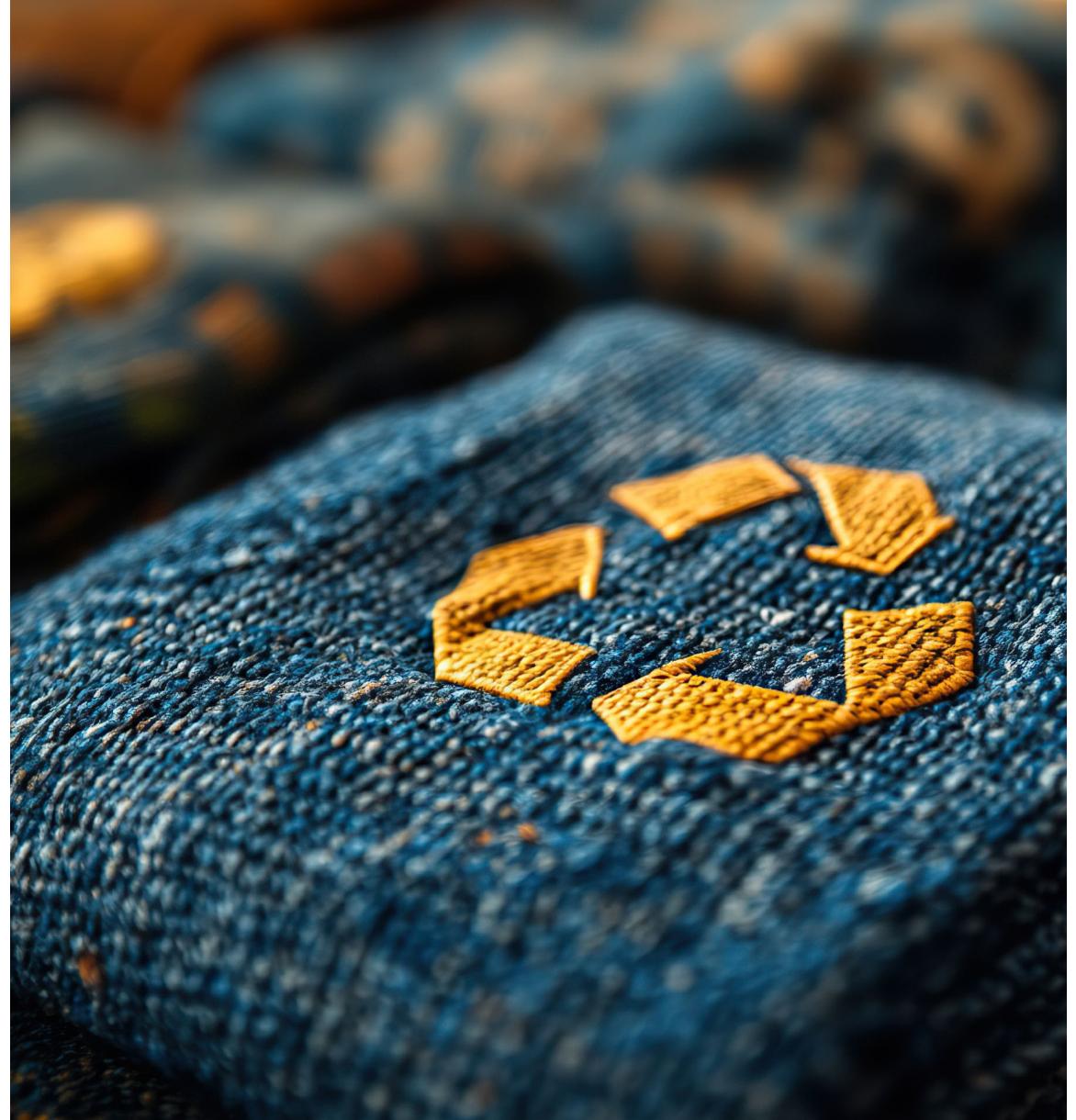
- 1. Conduct Nordic market dialogues on reused ICT, construction materials, and low-emission transport.**
- 2. Pilot circular procurement solutions across sectors.**
- 3. Develop guides on topics such as:**
 - End-of-life ICT treatment and procurement of refurbished ICT
 - Logistics data for transport reduction
 - Reuse of construction materials
 - IT-architecture for GPA implementation
 - Behavioral nudging in procurement
 - Concept study for DPP implementation
- 4. Develop and expand framework agreements with circular criteria.**
- 5. Test and refine the GPA tool and pilot circular criteria in tenders.**

Target group of the project and buyers' group

- The primary target group of the project is contracting authorities in the Nordic region.
- Public procurement professionals working at the state, county, and municipal levels across the Nordic region.
- Companies will be invited to participate market dialogues, possible innovation challenges, share insight and give input of the best practices in the market. Co-creation with public sector will be supported in the project



Who can participate for the Nordic procurer's group?



Who are invited to join the Nordic procurers group for circular construction?

- The group is for **public procurement professionals** working at the state, county, and municipal levels across the Nordic region.
- In your work you make or develop construction procurements, you might work as an environmental expert or in the centralised procuring unit.
- You have a role in your organization, where you have the power to develop the ways you do procurements.

Note!

- Companies will not be partners in the buyers group
- Buyers group is also not targeted for research institutes, industry associations, even though they might be invited to special occasions and events.





Is the group for beginners or frontrunners?

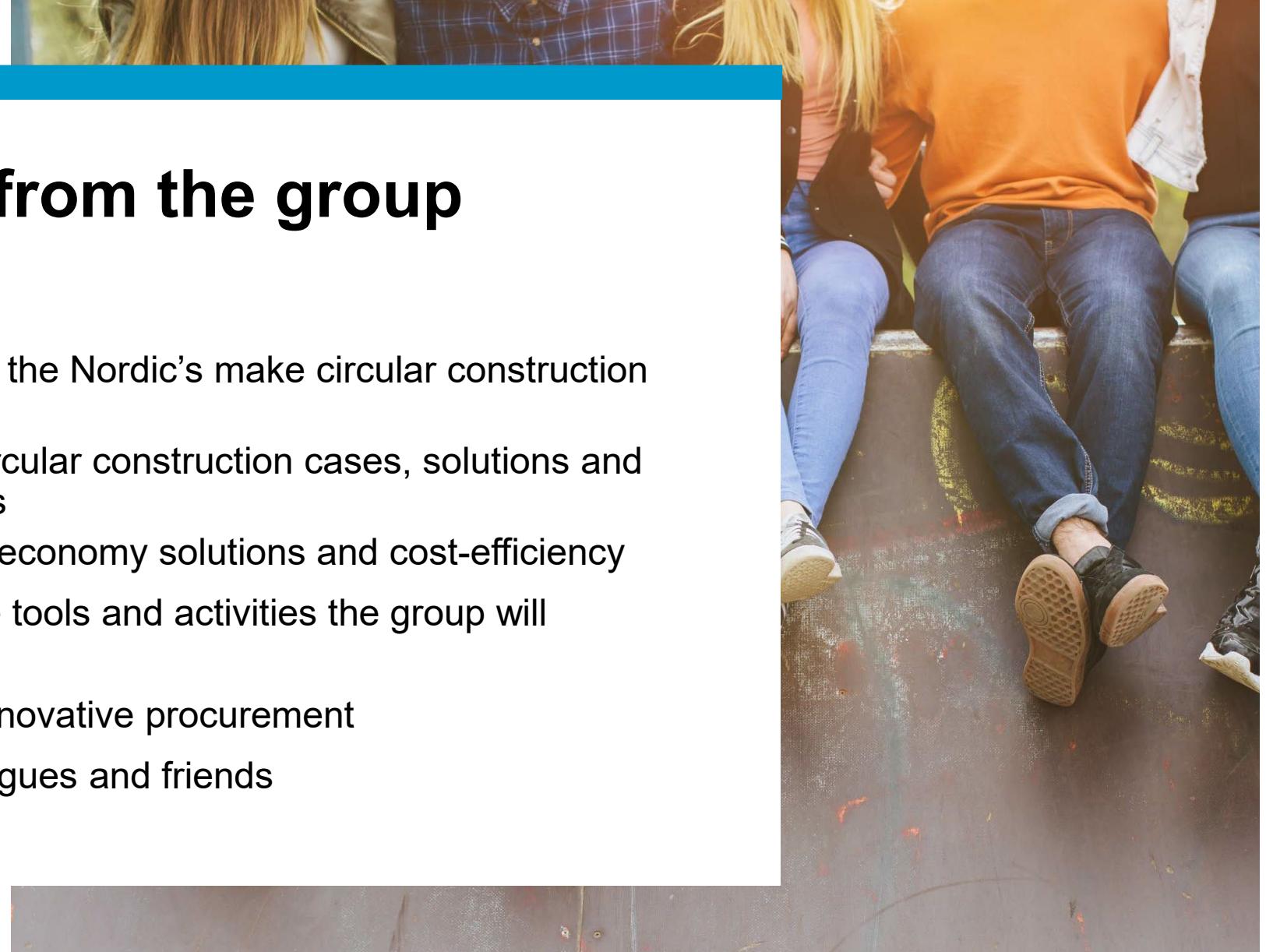
More important is that you have time resources

- to participate teams and live meetings of the group
- participate market dialogues or other events organised by the group
- to give your insight when quides or tools are developed
- you have power to develop procurements in your organisation
- you are eager to learn and share experiences of the procurements you have made.

What you'll get from the group

You'll learn:

- how your colleagues in the Nordic's make circular construction procurements
- what are the newest circular construction cases, solutions and materials in the Nordics
- How to enable circular economy solutions and cost-efficiency
- You can have impact on the tools and activities the group will develop
- You might get funding for innovative procurement
- You'll get new Nordic colleagues and friends





How the group works

- Live meetings 1-2 times / year organised in the Nordic countries, usually 2 days meeting
- Teams meetings between live meetings (1-4 / year)
- The group decides together the goals and activities of the group!
- Companies and other stakeholders might be invited to give input for the group.
- Language in the meetings is English.

Few examples of the work done previously

- New circular and sustainability criteria development for data centers, software and ICT
- Market dialogue events: Circular furniture, Circular ICT, Sustainable software
- Guides: ICT managers' and procurers' guide for sustainable ICT
- Tools: Impact assessment calculator for ICT and furniture
- Innovative procurements

Tips for procuring new hardware

Criteria tips for new hardware

When procuring new hardware, longer lifespan for the products can be enabled by prioritizing:

1 Quality

- Battery longevity
- Robustness and quality

2 Warranties

3 Ability to replace and update products/parts

- Long term support and service
- Swap-repair service
- Repairability
- Modularity
- Availability of spare parts

4 Other sustainability aspects

- LCA Life Cycle assessment based on ISO 14040/14044 -> This information can be used to report sustainability of your ICT fleet, but not to compare products in the procurement phase.
- Code of conduct and due diligence.
- Certifications such as TCO Certified, EPEAT, Blue

[Ilmastoalan jäljille](#)

[Ilmastotointi](#)

[Hankinta ja vaikuttus](#)

[Tietojen perusta](#)

[Vaikuttuslaskuri ICT-laitteille](#)

Hankinta ja vaikuttus

Ota käyttöön ja harkitse mahdollisia toimenpiteitä ICT-laittehankintojen ympäristövaikutusten vähentämiseksi.

1 Täytä tietosi

Täytä hankintatapteen ja -toimenpiteen alla olevaan taulukkoon.

2 Näe valitsemies toimenpiteiden vaikuttus

Saat yksityiskohtaisen vletsuvan ilmastoalan jäljille ja hankintakustannuksista.

1 Täytä tietosi ja valitse toimenpiteet

Täytä ilmastoalan hankintatapteen ja lisätiedot alakategoriansa, jos sinulla on nämä. Se on välttämätöntä keskustelua. Täytä mielestä, jota edt ostaa kuitenkin tuotetta. Valitse lopuksi toimenpiteet alla olevasta luettelosta.

2 Kehäistet kentät on täytettävä Hinta voidaan täyttää, jos tietoja on saatavilla, muuten se arvioidaan automaattisesti.

Virittää nähdäksesi tulokset



Pääluokka

Alaluokka

Määrä

Toimenpiteet

Hinta (lasketaan automaattisesti, jos sitä ei ole tyydytty)

Käytäksä (lasketaan automaattisesti, jos sitä ei ole tyydytty)

Hinta kappaleella - arviointi

[Tietojen perusta](#)

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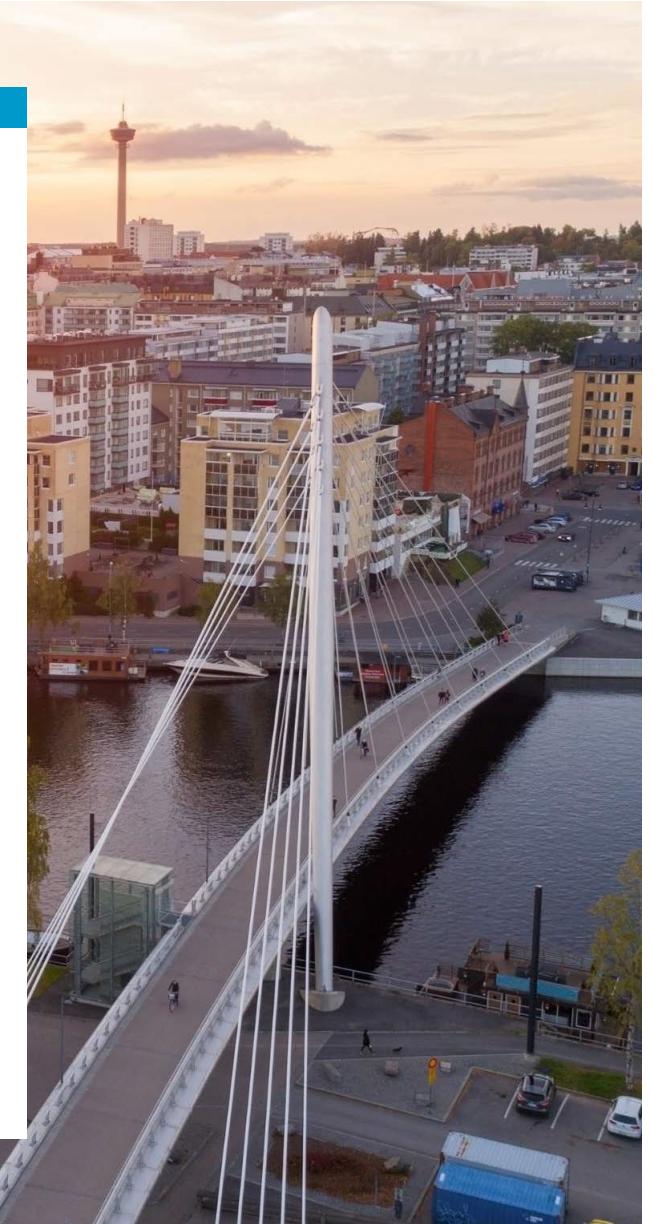
First ideas of the topics and actions

Focus: Circular construction materials

Goals: Scaling reuse of materials, such as concrete, steel, glass, and aluminum via circular procurement models.

How (first suggestions):

- Case library: How we managed to reuse/recycle + How much saving we received etc
- Nordic innovation challenge for reused construction materials/parts
- Strategy (tool) for circular construction for a city or building owner
- Calculation tool for construction material reuse/recycling
- Joint criteria: Common evaluation criteria for procurement
- Policies: Public buyer should always check used material options before buying new



First live meeting of the group in Helsinki

When:

Monday-Tuesday 24.-25.11.2025

from 12 am Mon to 3 pm Tue

Where: Motiva's office in Helsinki

Agenda:

- Sharing knowledge and cases
- Setting goals for the group and activities for the first year
- Getting to know each other -> Evening activity together: dinner + ?



Compensation of the travel expenses is possible!

How to join the group?

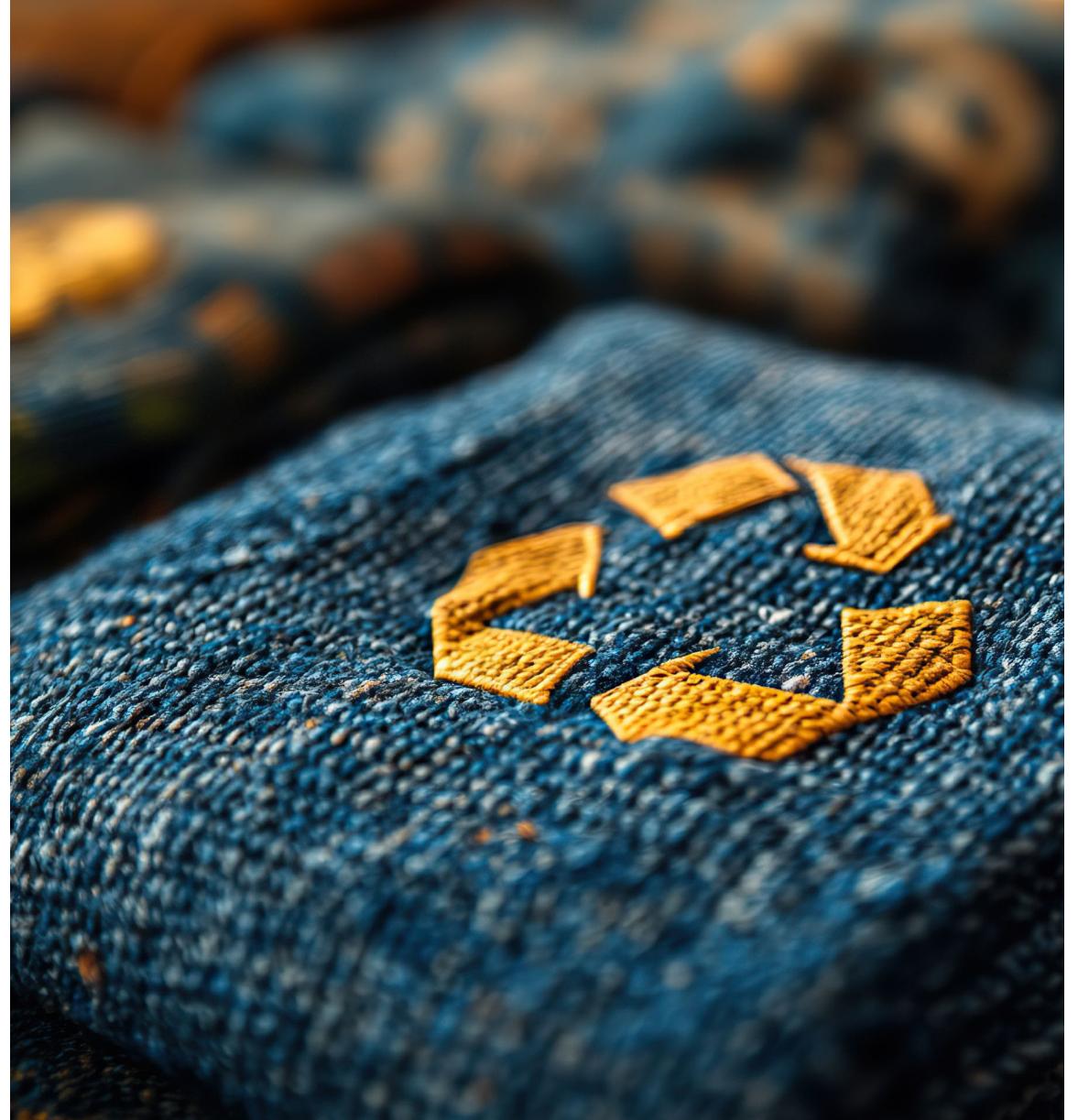
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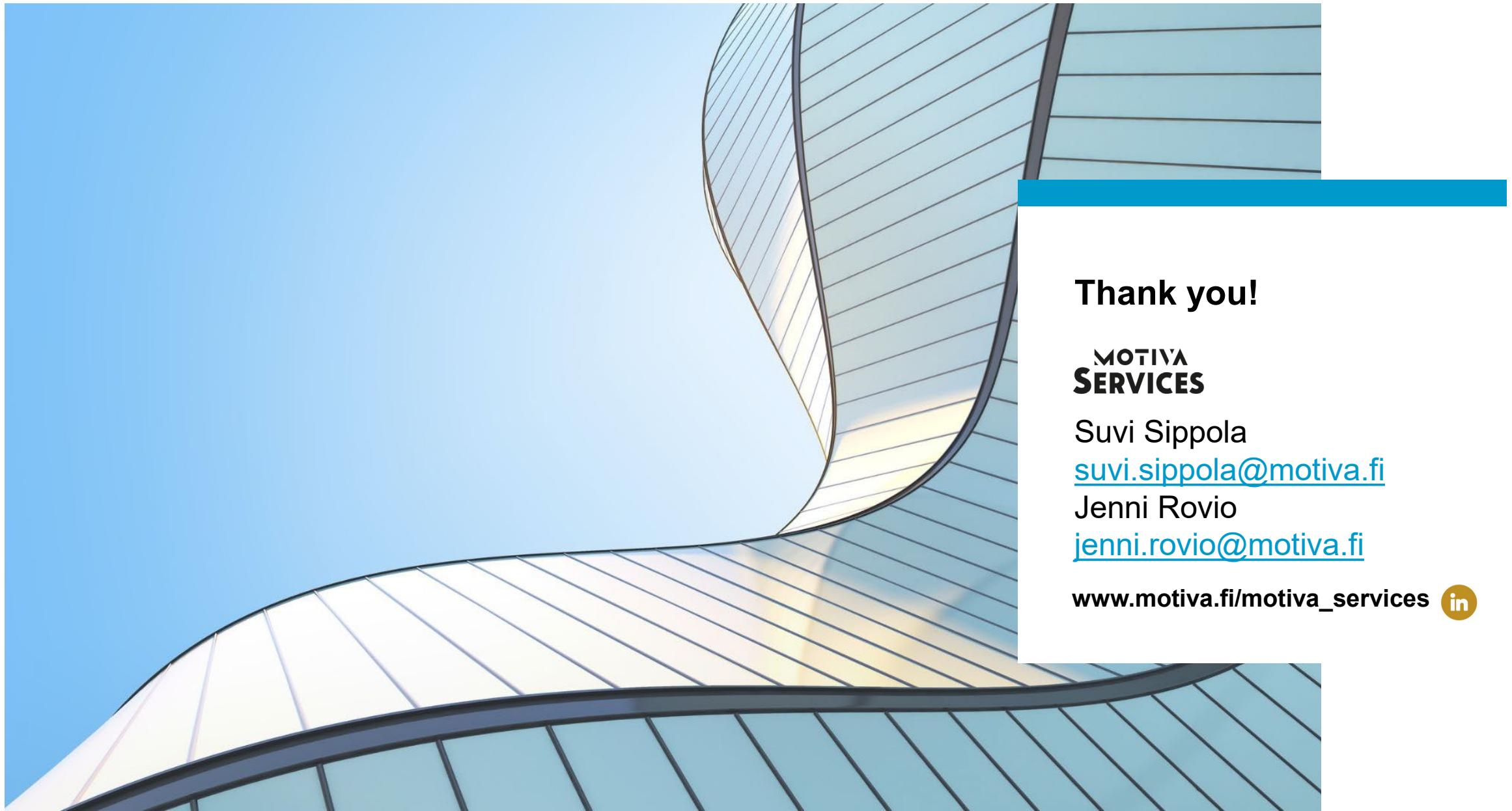
[Registration – Nordic Procurers' Group,
Helsinki 24–25 Nov](#)

You will receive it to your email too.



Questions





Thank you!

**MOTIVA
SERVICES**

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